



# COLIN AZELTINE

BEHANCE.NET/COLINAZELTINE

+1 916 622 9076

@COLINAZELTINE

## SKILLS

### DESIGN:

User Interface Design • Visual Design • User Flows • Conceptual Sketches • Wireframes • Mockups • Illustration • Animation Design

### PROTOTYPING

Rapid Prototyping using InVision, HTML/CSS/JS, Balsamiq, Sketch, & Adobe XD

### TECHNOLOGIES:

Sketch • Adobe XD • Illustrator • Photoshop • InDesign • InVision • Balsamiq • Figma • Google Suite • Microsoft Office • Coda • OSX

### COLLABORATION:

Weekly mentorship meetings • Facilitating design critiques • Highly communicative • Flexible • Detail oriented • Feedback driven

## HI, I'M COLIN...

a digital designer with over five years of professional experience between in-house and agency work, and a number of years of freelance design experience.. I have had the pleasure of working with a number of Fortune 500 companies, and am currently responsible for the direction of digital products for a company that boasts \$1B/year of revenue. I have fluency in all relevant visual design tools including Sketch and Adobe Creative Cloud, and am comfortably familiar with prototyping tools such as InVision, Figma, Balsamiq, Azure, and more.

Along with being a well versed designer, I began writing code when I was twelve years old, and have held hybrid designer/developer roles. I was even invited by the team of developers who I worked alongside at my first agency job to sit on their Board of Emerging Frontend Technologies.

I'm looking for a highly collaborative, nourishing environment where I can work as part of a team, and further develop my creative and leadership skills.

### SIMPSON STRONG-TIE / SENIOR UI/PRODUCT DESIGNER

07/2017 TO PRESENT, PLEASANTON, CA

I am one of two people who direct the look & feel, and experience of web properties and applications at SST. I conduct user interviews and research, create design concepts from sketches and wireframes, through to high fidelity mockups, and prototype layouts and animations in code. I work through rapid revision cycles, and collaborate closely with internal stakeholders, developers, project managers, and the marketing team.

I recently created a design library and completely new UI pattern library, enabling the teams to produce work faster & more efficiently.

Previously, I designed Strong-Tie's Product Installer's Guide, a mobile web app which replaced their print guide and resulted in a 600% increase in engagement over the six months post-launch.

### TRANSFORM STUDIOS / SENIOR DESIGNER & DEVELOPER

04/2016 TO 06/2017, ROSEVILLE, CA

I launched an online journal for Zaytuna College, the first and only accredited Muslim liberal arts college in the US, resulting in global exposure for the school and further establishing them as a cornerstone of the philosophical and theological communities.

I launched a mobile first redesign for Stryker Neurovascular, a global medical devices company at #233 on the 2017 Fortune 500 list.

My responsibilities included client and project management, wireframes, concept sketches & mockups, visual design, mentoring junior designers, and shipping pixel perfect frontend code.

### AGENCY OASIS / UI/UX DESIGNER

04/2014 TO 04/2016, FOLSOM, CA

I collaborated closely with developer teams and managed a variety of projects involving both visual/interface and experience design for a number of high exposure and/or Fortune listed brands such as Global Payments, VCA, University of Pittsburgh Medical Center, Royal Canin, and The Kennedy Space Center.